

Rancho Santa Fe Rotary Club

Presents:

6th Annual Taste of Rancho Santa Fe

Sunday, October 7, 2018, 4:00-7:00pm • The Inn at Rancho Santa Fe

Premier Title Sponsor:

Pacific

Sotheby's

INTERNATIONAL REALTY



2018 SPONSORSHIP OPPORTUNITIES (page 1 of 3)

To receive full recognition in our marketing, please respond ASAP, deadline August 25, 2018.

\$10,000

Title Sponsor

1. Admission for 16
2. Logo with website link in monthly e-blast (1st position)
3. Company image with website link on event website homepage slide show
4. Picture and story on event Facebook site
5. Full page color ad in event catalog (inside front cover)
6. Company name on all posters and flyers (header)
7. Personalized wine plate
8. Company promotional table at event

\$5,000

Magnum

1. Admission for 10
2. Logo with website link in monthly e-blast
3. Company image with website link on event website homepage slide show
4. Social media promotion
5. Full page ad in event catalog
6. Company signage on sponsor poster at event
7. Event gift bag insert

\$3,000

Masters of Wine

1. Admission for 6
2. Logo with website link in monthly e-blast
3. Company image with website link on event website homepage slide show
4. Social media promotion
5. Half page ad in event catalog
6. Company signage on sponsor poster at event

\$1,500

Reserve

1. Admission for 4
2. Company image with website link on event website homepage slide show
3. Social media promotion
4. Quarter page ad in event catalog
5. Company signage on sponsor poster at event

\$500

Gourmet

1. Admission for 2
2. Name recognition on event website
3. Business card ad in event catalog

\$250

Vintage

1. Admission for 1
2. Name recognition on event website
3. Name listed in event catalog

Underwriting Opportunities Day of Event

- \$3,800 Glasses with company logo (500)-**SOLD**
- \$2,500 Flowers
- \$1,500 Glass tag-**SOLD**
- \$1,500 Audio display
- \$1,000 Personalized water bottles in valet parked cars (100+)-**SOLD**

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LOGO

Submit your company logo immediately to tasteofrsf@gmail.com as either a PNG or JPG file. Please see details below.

*** IMPORTANT ADS FOR PROGRAM BOOK ***
All Sponsors Must Submit Ads
Using these Size Specifications.

If you need assistance creating your ad, please let us know by September 9.

Full Page Ad

5.5"w x 8.5"h
(with bleed at .125)

Title Sponsor
(full color inside front cover)

Magnum Sponsors
(interior pages black)

Half Page Ad

4.5"w x 3.75"h
Master of Wine Sponsor
(black)

Quarter Page Ad

2.22"w x 3.75"h
Reserve Sponsor
(black)

Business Card Ad

3.5"w x 2"h
Gourmet Sponsor
(black)

DIGITAL AD REQUIREMENTS

- File must contain completed ad in the exact dimensions to be printed
- High-resolution (300 dpi or greater) PDF files with fonts and high-resolution images embedded
- Any ads that are supposed to be black, and are submitted in color, will be converted
- 4-color ads (CMYK), no spot color

COMPANY LOGO

ACCEPTABLE FILE TYPES

- JPG or PNG
- The logo artwork should be at least 2 inches long along the smallest side
- The file should be high resolution, at least 300 pixels per inch at 100% size
- The file should look clean (not pixelated or bit-mapped) when viewed on the screen at 100%

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2018 SPONSORSHIP OPPORTUNITIES (page 3 of 3)

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Thank You for Your Support

The Rancho Santa Fe Rotary Club wishes to thank you for your donation to our 6th Annual Taste of Rancho Santa Fe. 100% of net proceeds raised benefit our 2018 designated charities. For a list please visit www.tasteofrsf.org.

PLEASE CHOOSE YOUR LEVEL OF SUPPORT

SPONSORSHIP OPPORTUNITIES

- Title Sponsor \$10,000-**SOLD**
- Reserve \$1,500
- Magnum \$5,000
- Gourmet \$500
- Masters of Wine \$3,000
- Vintage \$250

UNDERWRITING OPPORTUNITIES DAY OF EVENT

- \$3,800 Glasses with company logo-**SOLD**
- \$1,500 Audio display
- \$2,500 Flowers
- \$1,000 Personalized water bottles in valet parked cars (100+)-**SOLD**
- \$1,500 Glass tag-**SOLD**

CONTACT INFORMATION

Name of individual or company _____

Person to contact _____

Mailing address _____

Ph _____ Fax _____

Email _____

Benefitting charity _____

Web _____

Facebook URL _____

Instagram URL _____

PAYMENT INFORMATION

Cash \$ _____ Check \$ _____

Mail payment to: Rancho Santa Fe Rotary Foundation
PO Box 246, Rancho Santa Fe, CA 92067

Payable to: Rancho Santa Fe Rotary Foundation
(ID# 33-0066601)

Charge my Visa/MC AmEx Discover

Credit Card # _____

Exp Date _____ Security code _____

Name as it appears on the card _____

OFFICE USE ONLY

Name as it should appear on all promotional material _____

Solicitor name _____

Donor is: Company Individual Family

Donation received Logo received

Rotary



Club of
Rancho Santa Fe

FOR MORE INFORMATION PLEASE CONTACT

Luis Carranza : tasteofrsf@gmail.com : 619.972.6144
www.tasteofrsf.org : PO Box 766, Rancho Santa Fe, CA 92067

EMAIL COMPLETED FORM TO

tasteofrsf@gmail.com