



Pacific

Sotheby's
INTERNATIONAL REALTY

and the Rancho Santa Fe Rotary Club

Present:

6th Annual Taste of Rancho Santa Fe

Sunday, October 7, 2018, 4:00-7:00pm • The Inn at Rancho Santa Fe

2018 SPONSORSHIP OPPORTUNITIES (page 1 of 3)

To receive full recognition in our marketing, please respond ASAP, deadline August 25, 2018.

\$10,000
Title Sponsor

1. Admission for 16
2. Logo with website link in monthly e-blast (1st position)
3. Company image with website link on event website homepage slide show
4. Picture and story on event Facebook site
5. Full page color ad in event catalog (inside front cover)
6. Company name on all posters and flyers (header)
7. Event gift bag insert
8. Personalized wine plate
9. Company promotional table at event

\$5,000
Magnum

1. Admission for 10
2. Logo with website link in monthly e-blast
3. Company image with website link on event website homepage slide show
4. Social media promotion
5. Full page ad in event catalog
6. Company signage on sponsor poster at event
7. Event gift bag insert

\$3,000
Masters of Wine

1. Admission for 6
2. Logo with website link in monthly e-blast
3. Company image with website link on event website homepage slide show
4. Social media promotion
5. Half page ad in event catalog
6. Company signage on sponsor poster at event

\$1,500
Reserve

1. Admission for 2
2. Company image with website link on event website homepage slide show
3. Social media promotion
4. Quarter page ad in event catalog
5. Company signage on sponsor poster at event

\$500
Gourmet

1. Admission for 2
2. Name recognition on event website
3. Business card ad in event catalog

\$250
Vintage

1. Admission for 1
2. Name recognition on event website
3. Name listed in event catalog

Underwriting Opportunities Day of Event

- \$3,800 Glasses with company logo (500)
- \$2,500 Flowers
- \$1,500 Glass tag - **SOLD**
- \$1,500 Audio display
- \$1,000 Personalized water bottles in valet parked cars (100+)



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2018 SPONSORSHIP OPPORTUNITIES (page 2 of 3)

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LOGO

Submit your company logo immediately to tasteofrsf@gmail.com as either a PNG or JPG file. Please see details below.

Full Page Ad

5.5"w x 8.5"h
(with bleed at .125)

Title Sponsor
(full color inside front cover)

Magnum Sponsors
(interior pages black)

* IMPORTANT ADS FOR PROGRAM BOOK *

**All Sponsors Must Submit Ads
Using these Size Specifications.**

If you need assistance creating your ad,
please let us know by September 9.

Half Page Ad

4.5"w x 3.75"h
Master of Wine Sponsor
(black)

Quarter Page Ad

2.22"w x 3.75"h
Reserve
Sponsor
(black)

Business Card Ad

3.5"w x 2"h
Gourmet Sponsor
(black)

DIGITAL AD REQUIREMENTS

- File must contain completed ad in the exact dimensions to be printed
- High-resolution (300 dpi or greater) PDF files with fonts and high-resolution images embedded
- Any ads that are supposed to be black, and are submitted in color, will be converted
- 4-color ads (CMYK), no spot color

COMPANY LOGO

ACCEPTABLE FILE TYPES

- JPG or PNG
- The logo artwork should be at least 2 inches long along the smallest side
- The file should be high resolution, at least 300 pixels per inch at 100% size
- The file should look clean (not pixilated or bit-mapped) when viewed on the screen at 100%



and the Rancho Santa Fe Rotary Club

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2018 SPONSORSHIP OPPORTUNITIES (page 3 of 3)

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Thank You for Your Support

The Rancho Santa Fe Rotary Club wishes to thank you for your donation to our 5th Annual Taste of Rancho Santa Fe. 100% of net proceeds raised benefit our 2018 designated charities. For a list please visit www.tasteofrsf.org.

PLEASE CHOOSE YOUR LEVEL OF SUPPORT

SPONSORSHIP OPPORTUNITIES

- Title Sponsor \$10,000-**SOLD**
- Reserve \$1,500
- Magnum \$5,000
- Gourmet \$500
- Masters of Wine \$3,000
- Vintage \$250

UNDERWRITING OPPORTUNITIES DAY OF EVENT

- \$3,800 Glasses with company logo
- \$1,500 Audio display
- \$2,500 Flowers
- \$1,000 Personalized water bottles in valet parked cars (100+)
- \$1,500 Glass tag-**SOLD**

CONTACT INFORMATION

Name of individual or company _____

 Person to contact _____
 Mailing address _____
 Telephone _____
 Fax _____
 Email _____
 Benefitting charity _____

PAYMENT INFORMATION

Cash \$ _____ Check \$ _____

Mail payment to: Rancho Santa Fe Rotary Foundation
PO Box 246, Rancho Santa Fe, CA 92067

Payable to: Rancho Santa Fe Rotary Foundation
(ID# 33-0066601)

Charge my Visa/MC AmEx Discover

Credit Card # _____

Exp Date _____ Security code _____

Name as it appears on the card

OFFICE USE ONLY

Name as it should appear on all promotional material _____

Solicitor name _____

____ Donation received ____ Logo received This donor is a: ____ Company ____ Individual ____ Family

FOR MORE INFORMATION PLEASE CONTACT

The Taste Committee : tasteofrsf@gmail.com
www.tasteofrsf.org : PO Box 246, Rancho Santa Fe, CA 92067-0246

EMAIL COMPLETED FORM TO

tasteofrsf@gmail.com

