Pacific | Sotheby's INTERNATIONAL REALTY

and the Rancho Santa Fe Rotary Club

Present:

5th Annual Taste of Rancho Santa Fe

Sunday, October 1, 2017, 4:00-7:00pm • The Inn at Rancho Santa Fe

2017 SPONSORSHIP OPPORTUNITIES (page 1 of 3)

To receive full recognition in our online marketing, please respond ASAP, deadline August 26, 2017.

$10,000 Title Sponsor

1. Admission for 10
2. Logo with website link in monthly e-blast (1st position)
3. Company image with website link on event website homepage slide show
4. Picture and [illegible] event Facebook site **SOLD**
5. Full page color ad in event catalog (inside front cover)
6. Company name on all posters and flyers (header)
7. Event gift bag insert
8. Two personal company signage posters at event check-in station
9. Company signage wine service for check-in line
10. Personalized wine plate
11. Company promotional table at event

$5,000 Magnum

1. Admission for 6
2. Logo with website link in monthly e-blast
3. Company image with website link on event website homepage slide show
4. Picture on event Facebook site
5. Full page ad in event catalog
6. Company signage on sponsor poster at event
7. Event gift bag insert

$3,000 Masters of Wine

1. Admission for 4
2. Logo with website link in monthly e-blast
3. Company image with website link on event website homepage slide show
4. Picture on event Facebook site
5. Half page ad in event catalog
6. Company signage on sponsor poster at event

$1,500 Reserve

1. Admission for 2
2. Company image with website link on event website homepage slide show
3. Picture on event Facebook site
4. Quarter page ad in event catalog
5. Company signage on sponsor poster at event

$500 Gourmet

1. Admission for 1
2. Name recognition on event website
3. Picture on event Facebook site
4. Business card ad in event catalog

$250 Vintage

1. Name recognition on event website
2. Name listed in event catalog

Underwriting Opportunities Day of Event

- $3,000 Glasses with company logo
- $2,500 Flowers
- $1,500 Glass tag-**SOLD**
- $1,500 Car sponsorship
- $1,500 Silent & live auction flag-**SOLD**
- $1,500 Audio display
- $1,000 Personalized -**SOLD** water bottles in valet parked cars (100+)

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2017 SPONSORSHIP ADVERTISEMENT SPECS.

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Full Page Ad
4.8"w x 8"h

Title Sponsor
(full color inside front cover)

Magnum Sponsors
(interior pages black)

*** IMPORTANT ***
All Sponsors Must Submit Ads
Using these Size Specifications.
If you need assistance creating your ad, please let us know by September 9.

Half Page Ad
4.8"w x 3.75"h
Master of Wine Sponsor
(black)

Quarter Page Ad
2.22"w x 3.75"h
Reserve Sponsor
(black)

Business Card Ad
3.5"w x 2"h
Gourmet Sponsor
(black)

DIGITAL AD REQUIREMENTS

- File must contain completed ad in the exact dimensions to be printed
- High-resolution (300 dpi or greater) PDF files with fonts and high-resolution images embedded
- Any ads that are supposed to be black, and are submitted in color, will be converted
- 4-color ads (CMYK), no spot color

COMPANY LOGO ACCEPTABLE FILE TYPES

- TIF, JPG or PSD
- The logo artwork should be at least 2 inches long along the smallest side
- The file should be high resolution, at least 300 pixels per inch at 100% size
- The file should look clean (not pixilated or bit-mapped) when viewed on the screen at 100%

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2017 SPONSORSHIP PAYMENT FORM (page 3 of 3)

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Thank You for Your Support

The Rancho Santa Fe Rotary Club wishes to thank you for your donation to our 5th Annual Taste of Rancho Santa Fe. 100% of net proceeds raised benefit our 2017 designated charities. For a list please visit www.tasteofrsf.org.

PLEASE CHOOSE YOUR LEVEL OF SUPPORT

SPONSORSHIP OPPORTUNITIES

- ○ Title Sponsor $10,000-**SOLD**
- ○ Magnum $5,000
- ○ Masters of Wine $3,000
- ○ Reserve $1,500
- ○ Gourmet $500
- ○ Vintage $250

UNDERWRITING OPPORTUNITIES DAY OF EVENT

- ○ $3,000 Glasses with company logo
- ○ $2,500 Flowers
- ○ $1,500 Glass tag-**SOLD**
- ○ $1,500 Car sponsorship
- ○ $1,500 Silent & live auction flag-**SOLD**
- ○ $1,500 Audio display
- ○ $1,000 Personalized water-**SOLD** bottles in valet parked cars (100+)

CONTACT INFORMATION

Name of individual or company_____

_____

Person to contact_____

Mailing address_____

Telephone_____

Fax_____

Email_____

Benefitting charity_____

PAYMENT INFORMATION

Cash $_____ Check $_____

Mail payment to: Rancho Santa Fe Rotary Foundation
PO Box 246, Rancho Santa Fe, CA 92067

Payable to: Rancho Santa Fe Rotary Foundation
(ID# 33-0066601)

Charge my ○ Visa/MC ○ AmEx ○ Discover

Credit Card #_____

Exp Date_____ Security code_____

_____
Name as it appears on the card

OFFICE USE ONLY

Solicitor name_____

☐ Donation received ☐ Logo received

Name as it should appear on all promotional material_____

_____

This donor is a: ☐ Company ☐ Individual ☐ Family

FOR MORE INFORMATION PLEASE CONTACT

tasteofrsf@gmail.com : www.tasteofrsf.org : PO Box 246, Rancho Santa Fe, CA 92067/0246